

LARGEST COMPETITION OF NORTH AMERICAN WINES

20  
26

San Francisco Chronicle

WINE COMPETITION

# CALL FOR ENTRIES

REGISTRATION DEADLINE

**OCTOBER 31, 2025**

REGISTRATION INFORMATION ON

**WINEJUDGING.COM**

HOSTED BY THE CLOVERDALE CITRUS FAIR



SCAN TO REGISTER





# WELCOME TO THE 2026 SAN FRANCISCO CHRONICLE WINE COMPETITION!

In a time of evolving challenges for the wine industry, the San Francisco Chronicle Wine Competition is committed to being a steadfast supporter for North American wineries. We believe that celebrating the excellence of your craftsmanship is important more than ever. Our competition provides a vital platform to gain recognition, attract new customers, and strengthen your industry presence.

Thank you for your continued participation, and we wish all entrants the best of luck!



**Bob & Scott Fraser**  
Executive Directors  
SAN FRANCISCO CHRONICLE  
WINE COMPETITION

## SAN FRANCISCO CHRONICLE WINE COMPETITION STAFF

**Bob & Scott Fraser**  
Executive Directors

**Cary Fraser**  
Entry Coordinator

**Janis Garrigus**  
Competition Operations Supervisor

**Alexandra Alvernaz**  
Marketing Director

**Karyn Pulley**  
CEO Cloverdale Citrus Fair

## SAN FRANCISCO CHRONICLE EVENT SPONSORSHIP & ADVERTISING

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**FOLLOW US ON  
SOCIAL MEDIA**

**@sfchronwinecomp**

FOR SOCIAL MEDIA INQUIRIES, EMAIL  
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# BENEFITS TO ENTERING



## GAIN NATIONAL RECOGNITION

Elevate your brand with a prestigious award from North America's largest wine competition. Wines are judged by professionals from throughout the country from media, education, trade and restaurant / hospitality industries and are separated by price point and varieties.



## BOOST YOUR VISIBILITY

Winning wines are recognized on winejudging.com, San Francisco Chronicle and on SFGATE.com, and major press releases; reaching millions of potential customers.



## SHOWCASE YOUR SUCCESS

Receive exclusive plaques for gold and higher awards to proudly display in your tasting room and on marketing materials.



## INCREASE SALES

An award from our competition is a trusted seal of approval that drives consumer confidence and boosts sales.



## DIRECTLY CONNECT WITH CONSUMERS

Best of Class and higher award winners are invited to pour their wines for thousands of attendees at the highly anticipated 2026 Public Tasting event. Capacity is limited.

# COMPETITION INFORMATION

## EARLY BIRD REGISTRATION

Take advantage of savings with early bird registration from

**September 15  
to October 31, 2025**

—  
*Higher fees start on  
November 1 to December 15th*

All bottles to be delivered from  
**November 1 to December 15th**



COMPLETE REGISTRATION  
INFORMATION ON

**WINEJUDGING.COM**



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# PUBLIC TASTING

## RETURNS MARCH 2026

ALL-NEW VIBE

FRESH EXPERIENCE

MORE WAYS TO SIP, SAVOR, & CELEBRATE  
THAN EVER BEFORE



Every year, it seems like the wines submitted to the San Francisco Chronicle Wine Competition get better and better – a testament to the rising tide of American winemaking. To earn a medal here is a big achievement, and it can really raise the profile of a small winery. We're especially excited about this year's contest because we'll be bringing back the public tasting in March, celebrating the top medal-winning wines. I hope to see you there!

**Esther Mobley**

**Senior Wine Critic**  
SAN FRANCISCO CHRONICLE



**MARK YOUR CALENDARS NOW**  
YOU WON'T WANT TO MISS THE COUNTRY'S LARGEST WINE COMPETITION

**FOR WINE COMPETITION SPECIAL SECTION INCLUSION & PUBLIC TASTING OPPORTUNITIES, CONTACT**

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